



## 2<sup>nd</sup> German-Russian Trade Fair Forum

“German-Russian relationship in the field of trade fairs - future prospects to 2010”

08-09 September 2005, Messe Düsseldorf

### PROGRAM

#### **08 September 2005**

- 16.00 – 16.30 h Presentation Messe Düsseldorf
- 16.30 – 18.30 h Visiting the fairground and the Arena Düsseldorf
- 18.30 h Departure
- 19.00 h Dinner reception at the “Industrie-Club”, Düsseldorf  
*Welcome by Joachim Erwin, Lord Mayor of Düsseldorf*

#### **09 September 2005**

- 8.30 – 9.30 h Registration of participants, material handout
- 9.30 – 9.45 h Welcome and Opening
- *Dr. Hermann Kresse – CEO, AUMA, Berlin*
  - *Sergey Alexeev – President of IUEF, General Director of LENEXPO, St. Petersburg*
  - *Wladimir Petrovich Matwejev, Minister-Counselor and Director, Dept. Of Trade and Economic Affairs, Embassy of the Russian Federation, Berlin*
- 9.45 – 10.00 h Introduction  
*Erhard Wienkamp, Head of Dept. Foreign Countries, Messe Düsseldorf*
- 10.00 – 10.15 h The importance of the Russian market for the German industry  
*Michael Harms, Regional Director, Committee on Eastern European Economic Relations, Berlin*



- 10.15 – 10.30 h Cooperation of Russian and German Companies in the field of the exhibition and congress activities  
*Aleksandr Kvasnikov, General Director; MVK Exhibition Holding, Moscow*
- 10.30 – 10.45 h Cooperation with the Russian trade fair industry – Status quo and perspectives  
*Rita Höpfner, Managing Director, IFWexpo Heidelberg GmbH*
- 10.45 – 11.00 h Practice report: Experiences of a medium-sized Exhibitor  
*Nils Passoter, Weidmüller Holding AG & Co. KGaA, Detmold*
- 11.00 – 11.10 h Development of the international exhibition cooperation on the basis of opportunities of Commercial and Industrial Chambers and professional exhibition associations  
*Igor Prudnikov, Vice President, Commercial and Industrial Chamber Moscow*
- 11.10 – 11.40 h Coffee break**
- 11.40 – 11.55 h Activities of Messe Düsseldorf in Russia and the Ukraine  
*Norbert Schmidt, Managing Director, Messe Düsseldorf Moscow*
- 11.55 – 12.05 h Russia-Germany: Features and Forms of Cooperation in the Exhibition Market  
*Serguei Trofimov, President, RESTEC Exhibition Company, St. Petersburg*
- 12.05 – 12.15 h Coal of Russia and Mining – A Joint Project of Kuzbass Fair and Messe Düsseldorf  
*Vladimir Tabachnikov, JSC Kuzbass Fair, Novokuznetsk*
- 12.15 – 12.30 h Reed Exhibitions – A worldwide Trade Fair Organiser  
*Urs A. Ingold, Chairman of the Board of Directors, Reed Exhibition Germany*
- 12.30 – 12.45 h German Companies in Russia – A regional comparison  
*Dr. Jutta Falkner, Managing Director, Ost-West-Contact, Berlin*
- 12.45 – 13.00 h All-Russian Exhibition Centre – Future Perspectives  
*Magomed Musaev, General Director, All-Russian Exhibition Centre, Moscow*
- 13.00 – 13.15 h Perspectives of the German – Russian Economic Relations  
*MinR. Dr. Guido. Peruzzo, Ministry of Economic and Labour, Berlin*



**13.15 – 14.45 h Lunch**

14.30 – 15.30 h Press Round Table

Participants: Messe Düsseldorf, AUMA e.V., IUEF, Ministry, Embassy

14.45 – 16.30 h Business matching

17.00 h Departure to the Hotel

18.00 h Dinner at the brewery 'Zum Schiffchen'  
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