

## Search help: Trade fair database

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Germany      When searching for the **names of trade fairs** or **organisers** please use the *auto-complete function*. Other search categories can be found in the list boxes.

Worldwide      Alternatively, you can search for trade fairs by **industry branch** (special number). If you are unable to specify a branch of industry then please select an **industry keyword** from the list.

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Addresses      When searching for a **company** or **organisation** please use the *auto-complete function*. Other search categories can be found in the list boxes.

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Continue. Clicking this symbol confirms your selection and completes your list of trade fairs.

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Back.

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Copy your trade fair selection to your calendar of events.

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Open or save your trade fair selection as an PDF file.

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Send an e-mail of your trade fair selection.

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Exhibitions in the AUMA category **international** show the main products and services of one or more branches of industry in a display area. They attract visitors from areas significantly beyond the local region. In general, 50 % of the visitors are from areas at least 100 km away and 20 % are from regions at least 300 km from the venue. These events attract international attendance, i.e. a minimum of 10% of foreign exhibitors and 5% of visitors from abroad.

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Exhibitions in the AUMA category **national** show the main products and services of one or more branches of industry in a display area. They attract visitors from areas significantly beyond the local region. In general, 50 % of the visitors are from areas at least 100 km away and 20 % are from regions at least 300 km from the venue.

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Trade fairs and exhibitions in the AUMA category **regional** are attended mainly by visitors from the local region. In general, significantly more than 50% of the visitors are from areas less than 100 km from the venue. They focus on products and services which may also originate from outside the local region.

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Trade fairs categorised by AUMA as **new** are added to AUMA's trade fair database providing the organisers are members of AUMA and FKM and that AUMA charges exhibitor fees for these fairs.



The trade fairs marked with the arrow icon are trade fairs held in alternating locations around the world and are hosted in Germany no more than once every five years. The organisers of these events generally operate outside of Germany. The fairs therefore occur rather infrequently in Germany. In many cases, the information regarding the individual trade fairs therefore does not conform to the usual standards for the AUMA database.



The Exhibitor, space and visitor figures of events **certified by FKM** are collected and audited according to unified rules. Therefore, they are reliable and comparable. (FKM-Society for Voluntary Control of Fairs and Exhibition Statistics). For further information, please visit [www.fkm.de](http://www.fkm.de).



German trade fair organisers, which are AUMA-members, offer their know-how to exhibiting firms all over the world.

In order to underline the qualitative advantage of German foreign trade fairs, in consultation with its members involved abroad, AUMA has developed the label "**German Trade Fair Quality Abroad (GTQ)**". To obtain this label German organisers have to: own the basic concept of the trade fair, manage the concept realization and draw up the budget and control the international marketing.



Together with AUMA the Federal Ministry of Economics and Technology (BMWi) and the Ministry of Food, Agriculture and Consumer Protection (BMELV) offer support to German companies taking part in trade fairs abroad. The **Foreign Trade Fair Participation Programme of Germany (AMP)** provides a list of fairs in which the Federal Republic of Germany is involved, which AUMA publishes in print form and on the internet.

Do call us if you need any additional information.

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